



Master of Science (MSc)

[Real Estate (RICS Accredited Degree)

IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW

ESCP Quick Facts

The World's

1st

Business School (est. 1819)

11.000+

students in degree programmes representing

136

different nationalities

Multi-accredited:

AACSB, EQUIS, EFMD MBA, EFMD EMBA, 5 European Higher Ed Standards

6

European campuses in Berlin, London, Madrid, Paris, Turin, and Warsaw and a branch campus in Dubai

A comprehensive **portfolio**

of 50 programmes: Bachelor in Management (BSc), Master in Management, Specialised Masters (MSc), MBA, Executive Masters, EMBA, PhD and Executive PhD

220+

research-active professors representing over 42 nationalities across our campuses

150+

Over academic alliances in Europe and the world in 50 countries

6,000

high-level participants in customised trainings and executive education

90,000+

active alumni in over 193 countries in the world

MSc in Real Estate

This specialisation is the right choice if you want to:

- Understand and work with the most advanced technologies in the Real Estate world through a technology-driven approach.
- Get the best professional programme practices in an international context through world-renowned faculty and guest expert practitioners.
- Analyse the successes, struggles and business models of the different real estate market players.
- Study in some of the most dynamic and important capitals in Europe as well as get immediate access to decision-making leadership positions after the programme.

Why choose this specialisation?

1 Hands-on experience

This specialisation provides students with practical experience on the real estate sector. Students will have the opportunity to apply their skills and knowledge through:

- A 4-month minimum Internship.
- Live Case Studies in hotels, coworking, retail and logistics.
- Field trips including Paris, MIPIM Cannes, and the Spanish coast.

... and numerous practical workshops and seminars with companies and industry experts.

2 Skills and competencies for a successful international career

Skills



Persuasion/ negotiation



Interpersonal skills



Cultural awareness



Critical thinking



Analytical skills

Competencies



Perseverance and focus



Emotional Intelligence



Team management



Social Perceptiveness

3 Holistic understanding of the Real Estate industry

The specialisation makes significant use of inductive teaching methods and interactive activities (project simulations, case studies, business plan development, etc.).

This guarantees the skills acquisition needed to work in multidisciplinary, international and multicultural teams.

The courses address both theory and real-life applications with a practical approach to real estate.

Learning objectives

The real estate industry is a vital driver of the global economy and an increasingly competitive, technology-driven sector. In 2024, commercial building development and operations in the United States alone generated \$898.5 billion in direct spending, contributing \$2.5 trillion to GDP, \$862.5 billion in personal earnings, and supporting 14.2 million jobs. Countries such as the United States, United Kingdom, Germany, France, and Spain also rank among the world's top investment destinations.

The MSc in Real Estate equips you with the skills and networks needed to succeed in this dynamic international sector.

Taught by world-renowned faculty and industry practitioners, the programme combines academic rigour with real-world application.

It includes two terms in Madrid and one in London, plus field trips to France, and culminates in a master thesis and a company internship.



Dr. Jaime Pérez Luque
Academic Director



Nicolás Díaz Saldaña
Executive Director



Your curriculum

For the most up-to-date information please visit our website:



Key facts

- ➔ **Degree:** This specialisation is part of the ESCP Master of Science (MSc) programme. You will obtain the French Master degree (DEAMIE) and an ESCP diploma, the MSc in Real Estate
- ➔ **Credit points:** 120 ECTS
- ➔ **Study locations:** Madrid & London
- ➔ **Language:** English
- ➔ **Duration:** 15 months
- ➔ **Starts:** October
- ➔ **Spanish Immersion Course** (optional)

Study track for candidates with 240 ECTS

Study track for candidates with less than 240 ECTS

July-Sep Term 1*

ONLINE

Core courses

- Economics
- Statistics
- Accounting & Finance
- Marketing
- Leadership
- Strategy

Oct-May Terms 2 & 3

MADRID & LONDON

Real Estate Finance

- RE Asset Valuation
- Real Estate Finance and Investments
- Real Estate Investment Funds
- Corporate Real Estate Finance
- Hotels Mergers and Acquisitions
- Real Estate Capital Markets
- Listed Real Estate Companies
- MBS and Covered Bonds

Real Estate Development, Management and Consulting

- Real Estate Economics
- Real Estate Development
- Real Estate Consulting
- Project Management
- Real Estate Law and Taxes

Real Estate Technology Innovation and Sustainability

- PropTech and Real Estate Innovation
- Smart Cities and Urban Design
- Real Estate Data Analytics and Artificial Intelligence
- Real Estate Investment Trusts
- Sustainability and ESG in Real Estate
- Culture, Heritage and Real Estate

Skills to Succeed in Real Estate

- Effective Communication & Pitch
- Career Development
- Fundraising in Real Estate

Live Case Studies

- Live Case Study Mixed-Used Real Estate
- Live Case Study Retail
- Live Case Study Logistics
- Office Space and Coworking

Field Trips

- Field trip to a Spanish coastal city
- Field trips in Madrid
- Field trips in Paris MIPIM Cannes
- Field trips in London

ALL OVER THE WORLD

International Consulting Project (ICP): Students work in small teams as full time "external junior consultants" on real projects commissioned by companies for a period of 4 to 6 weeks.

June-Dec Term 4

PROFESSIONAL EXPERIENCE

Company Internship

4-month minimum

Master Thesis

FEES



RICS ACCREDITED DEGREE

ESCP Business School's MSc in Real Estate is RICS-accredited, reinforcing the program's excellence and industry relevance.

All courses are taught in English.



NOTE: ESCP is committed to delivering the curriculum as is, unless external circumstances (such as the COVID-19 pandemic) are in the way, in which case(s) we will develop alternatives to deliver the programme's learning objectives.

Specialisation Objectives

- To provide sound knowledge and tools from a Top-tier business school.
- To enrich strategic and operational insights of the Real Estate world.
- To train participants to act and manage in a global and multicultural environment.

*Only for students starting the programme with less than 240 ECTS.

Exams will take place on campus.



Testimonial

“ Pursuing the MSc in Real Estate at ESCP was a pivotal and crucial decision in my career. The cultural enrichment of studying in various campuses, the interaction with top level professionals, alongside the analysis of numerous case studies and an International Consulting Project (ICP) throughout the curriculum, have equipped me with the necessary skills and mentality to perform my duties at the highest level at BNP Paribas Real Estate . ”



Emile MOUAWAD
Project Coordinator
SALY BAT sarl

Job Survey 2023

100%

were employed 6 months
after graduation

44%

have a job with an
international dimension

57,572€

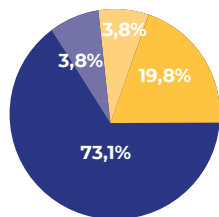
Average annual
salary

20,235€

Average annual
bonus

Industries

■ 73,1% Real Estate
■ 3,8% Banking
■ 3,8% Luxury
■ 19,8% Other



Career opportunities

The MSc in Real Estate equips graduates with the skills to thrive in multidisciplinary, international teams and is ideal for those pursuing a career in:

- | | | |
|---------------------------------|----------------------------------|---------------------------------|
| • Consulting | • Real Estate Asset Management | • Real Estate Development |
| • Sales | • Real Estate Investment Manager | • PropTech |
| • Marketing & Communication | • Valuation Analysis | • Entrepreneur |
| • Real Estate Big Data Analysis | • Development Analysis | • Financial Analysis |
| • Mortgage Broker and Analysis | • Acquisitions | • Real Estate Investment Trusts |

ESCP Alumni

90,000 Voices. 1 Community.

Since 1872, the ESCP Alumni Association has united the community of ESCP Business School graduates and students.

By joining this programme, you will gain lifelong membership of a vibrant, dynamic, and committed community.

Admission requirements

- **Bachelor or Master degree in any discipline, preferably in business, science, architecture or engineering;**
Candidates with less than 240 ECTS (less than 4 years of full-time study at a higher education level) will be required to attend an additional online semester from July with a final exam week on campus at the end of September. Candidates may obtain exemption from attending this semester based on their previous working experience if they have more than three years of full-time post-graduation work experience.
- **Advanced English level: C1**
TOEFL IBT: 95
TOEFL written: 600
TOEFL computer based: 250
IELTS: 7
Cambridge: C1 level
TOEIC: 945
Exemptions may be granted to candidates who have completed their entire bachelor's degree (minimum 3 years) in English.
- **Minimum 6 months of professional experience recommended**
- **Real motivation to join the Master and for a high-level career in this field**

How to apply

1



**ONLINE
APPLICATION**
WWW.ESCP.EU

2



**PROFILE
EVALUATION**

3



**PERSONAL
INTERVIEW**
IF ELIGIBLE

Note: The information contained herein is subject to change.

This is a university level specialisation leading to a degree in line with the current French educational system (recognised by the Madrid Autonomous Region according to the RD 640/2021).



Academic Partners



Gouvernement Princier
PRINCIPAUTÉ DE MONACO

CBRE

Your contact



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Master of Science (MSc) Real Estate

ESCP benefits from the best **international accreditations**.



AACSB
ACCREDITED



EQUIS
ACCREDITED



EFMD | **MBA**
ACCREDITED



EFMD | **EMBA**
ACCREDITED

Each of our European and international campuses benefits from **national recognition** in higher education.

BERLIN

Heubnerweg 8 – 10
14059 Berlin, Deutschland

LONDON

527 Finchley Road,
London NW3 7BG, United Kingdom

MADRID

Arroyofresno 1
28035 Madrid, España
Maria de Molina 4
28006 Madrid, España
Navalmanzano 6
28035 Madrid, España

PARIS

6-8, av. de la Porte de Champerret
75017 Paris, France

3, rue Armand Moisant
75015 Paris, France

TURIN

Via Andrea Doria 27,
10123, Torino, Italia

WARSAW

c/o Kozminski University,
International Relation Office,
57/59 Jagiellońska St.
03-301 Warsaw, Poland

BRANCH CAMPUS DUBAI

DIFC Academy Dubai International Financial Center, Dubai, UAE